

Safer Roads service suite:

NEAR MISS

Go proactive by identifying risky road zones within your road network with our Near Miss service suite.

EXTREME



Leverage driving behaviour insights

Use MICHELIN DDi's data insights to identify potentially risky areas and their causes within your road network.



Integrate easily

Benefits from all information directly on your GIS, enhancing other data sets and with no other infrastructure requirements.



Allocate resources

Justify and allocate the right resources at the right time and place based on an easily measurable new safety KPI.



Analyze before/after

Monitor and quickly valorize your actions through before / after analysis that you can independently track directly on your GIS.

TOWARD VISION ZERO

Combining expertise in data analysis and driving behavior data, MICHELIN DDi offers solutions to go beyond crash data reports, allowing you to act before accidents happen.

Leveraging millions of connected vehicles and using machine learning and proprietary algorithms, our Near Miss services suite allows road safety officials to detect, locate and assess atypical driving behaviors indicative of potential near miss incidents.

**INTERESTED IN LEVERAGING ROAD SAFETY INSIGHTS?
CONTACT US!**



Copyright © MICHELIN. All rights reserved



contact.ddi@micelin.com



ddi.michelin.com
developer.ddi.michelin.com



A SCALE OF SERVICES, BUILT TO HELP YOU REACH YOUR VISION ZERO GOALS!

Crash Probability Hotspots

Our Crash Probability Hotspots service allows you to locate, assess and rank, by **crash probability indicator**, near miss hotspots within your road network.



Near Miss Hotspots: Severity Ranking

Our Near Miss Hotspots: Severity Ranking service allows you to locate, assess and rank by **potential severity near miss hotspots** within your road network directly on your GIS.

Driving Events

Our Driving Events service allows you to locate via GPS points and count where and when **atypical driving events** happened.

We offer 5 main events (available also separately), potentially indicative of a near miss incident: Harsh Braking, Harsh Acceleration, Excessive Speeding, Phone Handling, Suspected Collision.

Taylor this level of service to your needs: from counting and aggregation of driving events to single events detailed information.



HOW DOES IT WORK ?



Scan me
to request a demo!



Locate & Count driving events

Understand and analyze hotspots conditions



Assess before/after and report progress



MICHELIN

Copyright ©MICHELIN. All rights reserved



contact.ddi@michelin.com



ddi.michelin.com
developer.ddi.michelin.com

MICHELIN
DDI DRIVING DATA
TO INTELLIGENCE